

In the claims:

1. (currently amended) An apparatus comprising:

a base, the base having a front surface and a rear surface opposite the front surface;

an extension attached to the front surface of the base and extending outward from the front surface of the base;

a first prong attached to the rear surface of the base and extending outward from the rear surface of the base, the first prong having a first tip, the first prong adapted to be inserted into a first hole of a pegboard;

a second prong attached to the rear surface of the base and extending outward from the rear surface of the base, the second prong having a second tip, the second prong adapted to be inserted into a second hole of the pegboard;

wherein the first prong and the second prong are spaced apart from each other and are substantially parallel to each other;

wherein the extension has a first dimension, a second dimension, and a third dimension, wherein the first, second, and third dimensions are substantially perpendicular to one another;

wherein the first dimension is substantially greater than the second dimension and the second dimension is substantially greater than the third dimension;

wherein the extension extends outward from the front surface of the base in the first dimension;

wherein the second dimension is substantially perpendicular to a line segment which includes the first tip of the first prong and the second tip of the second prong; and

wherein the third dimension is substantially parallel to the line segment.

a first package having an enclosure attached to a backing, wherein the first package has a depth;

~~a second package having an enclosure attached to a backing, wherein the second package has a depth which is the same as the first package;~~

~~and wherein the first package and the second package can be placed on the extension so that the enclosure of the first package is adjacent to the enclosure of the second package and the length taken up by the first and second packages along the extension is about the depth of the first package.~~

2. (currently amended) The apparatus of claim 1 further comprising

~~a first package having an enclosure attached to a first backing;~~

~~a second package having an enclosure attached to a second backing;~~

~~and wherein the first package and the second package can be placed on the extension so that the enclosure of the first package is adjacent to the enclosure of the second package and at least a portion of the first backing lies on top of and comes in contact with at least a portion of the second backing.~~

wherein

~~the length taken up by the first and second packages along the extension is approximately equal to the depth of the first package plus the depth of the backing of the second package.~~

3. (currently amended) The apparatus of claim 4 2 wherein

the first package can be placed on the extension so that the first package will not substantially rotate.

4. (currently amended) The apparatus of claim 3 wherein

~~the extension has an elongated cross section; and~~

wherein the first backing of the first package has a first slot with an a first elongated opening into which the extension can be inserted

5. (currently amended) The apparatus of claim 1 wherein

the extension projects downwards from the front surface of the base in the first dimension and gradually curves upwards.

6. (currently amended) A method comprising the steps of

providing a base, the base having a front surface and a rear surface opposite the front surface;

providing an extension attached to the front surface of the base and extending outward from the front surface of the base;

providing a first prong attached to the rear surface of the base and extending outward from the rear surface of the base, the first prong having a first tip, the first prong adapted to be inserted into a first hole of a pegboard;

providing a second prong attached to the rear surface of the base and extending outward from the rear surface of the base, the second prong having a second tip, the second prong adapted to be inserted into a second hole of the pegboard;

wherein the first prong and the second prong are spaced apart from each other and are substantially parallel to each other;

wherein the extension has a first dimension, a second dimension, and a third dimension, wherein the first, second, and third dimensions are substantially perpendicular to one another;

wherein the first dimension is substantially greater than the second dimension and the second dimension is substantially greater than the third dimension;

wherein the extension extends outward from the front surface of the base in the first dimension;

wherein the second dimension is substantially perpendicular to a line segment which includes the first tip of the first prong and the second tip of the second prong; and

wherein the third dimension is substantially parallel to the line segment

forming a package having an enclosure attached to a backing, wherein the package has a top and a bottom;

forming a first slot in the top of package;

forming a second slot in the bottom of the package; and

creating a hook with a penetrating end which can penetrate both the first and the second slots;

7. (currently amended) The method of claim 6 further comprising

providing a first package having an enclosure attached to a first backing;

providing a second package having an enclosure attached to a second backing;

and wherein the first package and the second package can be placed on the extension so that the enclosure of the first package is adjacent to the enclosure of the second package and at least a portion of the first backing lies on top of and comes in contact with at least a portion of the second backing.

hanging the hook on a wall.

8. (currently amended) The method of claim 7 ~~6~~ further comprising

~~providing a printed tangible material located along the second dimension of the extension;~~

~~and~~

~~wherein the printed tangible material identifies a name of a product.~~

~~hanging the package on the hook.~~

9. (currently amended) An apparatus comprising

~~a first package having an enclosure attached to a first backing;~~

~~wherein the first backing has a first slot, a second slot, a top, a bottom, a first side, and a second side opposite the first side;~~

~~wherein the first slot and the second slot are located nearer the first side than the second side and the first slot and the second slot are substantially parallel to the first side;~~

~~wherein the first slot is located nearer the top than the bottom;~~

~~wherein the second slot is located nearer the bottom than the top;~~

~~wherein the first slot and the second slot are substantially the same size and are adapted to have an extension inserted through them.~~

~~A method comprising:~~

~~forming a hook comprised of an extension attached to a base;~~

~~forming a first package having an enclosure attached to a backing, wherein the first package has a depth;~~

~~forming a second package having an enclosure attached to a backing, wherein the second package has a depth which is the same as the first package;~~

~~and wherein the first package and the second package can be placed on the extension so that the enclosure of the first package is adjacent to the enclosure of the second package and the~~

~~length taken up by the first and second packages along the extension is about the depth of the first package.~~

10. (currently amended) The method of claim 9 Z wherein

~~the first and second packages can be placed on the extension so that the length taken up by the first and second packages along the extension is approximately equal to the depth of the enclosure of the first package plus the depth of the first backing plus the depth of the second backing package.~~

11. (currently amended) The method of claim 9 Z wherein

the first package can be placed on the extension so that the first package will not substantially rotate.

12. (currently amended) The method of claim 11 Z wherein

~~placing a printed tangible material along the second dimension of the extension; and wherein the printed tangible material identifies a name of a product; and wherein the first package contains the product and the second package contains the product.~~

~~forming the extension so it has an elongated cross section; and forming a slot with an elongated opening in the backing of the first package into which the extension can be inserted~~

13. (currently amended) The method of claim 9 G wherein

the extension projects downwards from the base and gradually curves upwards.

14. (new) The apparatus of claim 1 further comprising

a printed tangible material located along the second dimension of the extension; and  
wherein the printed tangible material identifies a name of a product.

15. (new) The apparatus of claim 2 further comprising

a printed tangible material located along the second dimension of the extension; and  
wherein the printed tangible material identifies a name of a product;  
and wherein the first package contains the product and the second package contains the  
product.

16. (new) The apparatus of claim 4 wherein

the backing of the first package has a second slot with a second elongated opening into  
which the extension can be inserted;

wherein the backing of the first package has a top, a bottom, a first side, and a second  
side opposite the first side;

wherein the first slot and the second slot are located nearer the first side than the second  
side and the first slot and the second slot are substantially parallel to the first side;

wherein the first slot is located nearer the top than the bottom;

wherein the second slot is located nearer the bottom than the top;

wherein the first slot and the second slot are substantially the same size and shape.

17. (new) The apparatus of claim 16 wherein

the backing of the first package has a third slot, wherein the third slot is substantially

parallel to the top of the backing and nearer the top than the bottom of the backing;

and wherein the extension cannot be inserted into the third slot.

18. (new) The apparatus of claim 17 wherein

the backing of the first package has a fourth slot, wherein the fourth slot is substantially parallel to the bottom of the backing and nearer the bottom than the top of the backing;

and wherein the extension cannot be inserted into the fourth slot.

19. (new) The apparatus of claim 9 wherein

the backing of the first package has a third slot, wherein the third slot is substantially parallel to the top of the backing and nearer the top than the bottom of the backing and

wherein the third slot is sized so that the extension cannot be inserted through the third slot.

20. (new) The apparatus of claim 19 further comprising

the backing of the first package has a fourth slot, wherein the fourth slot is substantially parallel to the third slot and nearer the bottom than the top of the backing; and

wherein the fourth slot is substantially the same size and shape as the third slot.